

# Danu Poyner

Date of Birth: 25 March 1983 (Age 25)  
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## Employment History

### Danu Poyner Consulting

Position: Freelance IT Consultant and Teacher (Gold Coast / Brisbane)  
Description: Using my 10 years experience as a professional geek, I teach and consult to a wide variety of individual and business clients on technology issues, specialising in Apple, web, marketing and creative applications.  
Duration: July 2007 - Current

### Robina/Varsity Chamber of Commerce

Position: Business Development Manager (Robina, Gold Coast)  
Description: Responsible for management and development of the Chamber of Commerce including events co-ordination, consultation with businesses, community groups and government, growth and retention strategy, communications, marketing and general administration.  
Duration: July 2007 - December 2007

### X-spot / Sense Creative

Position: Managing Director (Gold Coast)  
Description: Started my own business in marketing and multimedia services which expanded to include Apple training and consulting. The company grew to a staff of 10, but eventually collapsed due to a combination of

issues, mostly staffing and cashflow, relative inexperience in business and too much growth too quickly.

Duration: July 2004 - June 2007

### **David Jones**

Position: Sales Assistant (Robina, Gold Coast)

Description: Sales and customer service in the Home Electronics department. Part-time role while I developed my own business to the point where it could support me full-time.

Duration: September 2004 - September 2005

### **Apple Resellers (Mac1 / Next Byte)**

Position: Sales Assistant (Brisbane / Gold Coast)

Description: Sales, customer service and support of the entire range of Apple products and services to a broad range of clientele in both Brisbane and Gold Coast reseller stores.

Worked initially in Newfarm store at Mac1 and then at Sunnybank.  
Worked at Next Byte Bundall (Gold Coast)

Duration: May 2002 - June 2004

### **Previously: Australian Geographic, Target, Optus, Australian Taxation Office**

Positions: Sales / Customer Service (Brisbane / Gold Coast)

Description: After high school I worked in a variety of short-term positions mostly in the retail sector while I pursued my own interests in digital media. I eventually decided to find work with an Apple reseller to have better exposure to technology and creative industry contacts.

Duration: 2002 - 2003

# Education and Qualifications

## Sunnybank State High School

Location: Sunnybank, Brisbane QLD  
Duration: 1996 - 2000

Level Attained: Year 12  
Results: English (VHA), Film & TV (VHA), Drama (VHA), German (VHA),  
Information Processing & Technology (VHA), Maths B (HA)

## MYOB Australia

Qualification: Certificate in Bookkeeping

## Notes on Education

Although I did well at school I was frustrated by what I felt was a slow pace and lack of stimulus, and at the time I couldn't wait to leave. I dabbled briefly in some subjects at university but opted instead for a more hands-on approach to learning as evidenced by my employment history. However, with some practical experience now behind me and a better knowledge of my true aims and ambitions I am open to revisiting formal study and have applied to study a Bachelor of Social Science at RMIT in 2009.

# Skills and Abilities

Technical: Expert in all aspects of Apple products and platform, savvy in web issues, new media, keen interest in creative industry, especially video editing. Experienced in tech support, teaching and consulting for a broad range of clients.

Personal: Listening, teaching and training, building relationships, writing and language, marketing, public speaking, customer service, negotiation, marketing, motivation, conflict resolution

Analysis: problem solving, structure, big picture thinking, report writing, development of policy and procedure, strategic planning, SWOT analysis, research

# Hobbies and Interests

technology, travel, reading, writing, arts and culture, politics, food, history, music